



St. Britto's College

BEST B-SCHOOL AWARD IN SHIPPING & LOGISTICS IN TAMILNADU

in collaboration with

BHARATHIDASAN UNIVERSITY

BUSINESS DEVELOPMENT CENTRE

TIRUCHIRAPPALLI-620 024

PROSPECTUS FOR OFF-CAMPUS

POSTGRADUATE DIPLOMA, DIPLOMA AND CERTIFICATE PROGRAMMES

Name of the Course(s)	Eligibility	Last Date
POSTGRADUATE DIPLOMA IN SHIPPING & LOGISTICS	Any Degree	30/06/2019
DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT	Pass in 12th or equivalent / Pass in 10th with ITI / 3 year Polytechnic Diploma	
DIPLOMA IN AIR CARGO MANAGEMENT		
DIPLOMA IN CUSTOM HOUSE AGENCY		
DIPLOMA IN PATTERN MAKING AND GARMENT CONSTRUCTION		
DIPLOMA IN FILM PRODUCTION		
CERTIFICATE COURSE IN PORT AGENCY		
CERTIFICATE COURSE IN CONTAINERIZATION & ALLIED BUSINESS		
CERTIFICATE COURSE IN CHARTERING & SHIP BROKING		
CERTIFICATE COURSE IN FASHION DESIGN & ILLUSTRATION		
CERTIFICATE COURSE IN WEB DESIGNING		

Bharathidasan University

Bharathidasan University established in February 1982, and was named after the great revolutionary Tamil Poet, Bharathidasan (1891-1964). The motto of the University "We will create a brave new world" has been framed from Bharathidasan's poetic words. The University endeavors to be true to such a vision by creating in the region a brave new world of academic innovation for social change. This University was recognized by the University Grants Commission(UGC) in 1985. It is a member of the Association of Indian Universities. It is re-accredited by NAAC with A+ grade with CGPA of 3.32 in the third cycle.

St. Britto's College

St. Britto's College is situated in the verdant surroundings of Art of Chennai, about 5 kilometres from the Chennai International Airport. The College is well served by bus services and by Metro rail from all important locations in Chennai. Our mission is to empower the students with all the skills necessary to transform them into professionals by providing quality education in which greater emphasis is laid on practical training. And that is not all; we aim to constantly mentor and motivate the students to enable them to attain the highest levels of intellectual achievement for their wholesome growth.

The college has 5 fully Fledged departments, namely, Shipping & Logistics, Computer Science, Commerce, Fashion designing and Visual communication, offering UG, PG and Diploma Career oriented courses.

Establishment of St. Britto's College with uniqueness and difference in Chennai has been a long cherished desire and vision of SMR Educational Trust that has two decades of experience in the field of education through St. Britto's Group of Schools. St. Britto's is now increasingly seen as a force to reckon with in business and Education.

Correspondent Message



Dr. Vimala Rani Britto
SECRETARY & CORRESPONDENT
ST. BRITTO'S GROUP OF INSTITUTIONS

Dear Students,

I invite you warmly to enter into the portals of St Britto's College. I thank you for making St Britto's as your choice to pursue your studies and shaping your future. You have made the right choice. I am sure that this choice will make a significant difference in your life.

Here at St Britto's we look at education differently. For us, education does not lie merely in accumulation of knowledge. Instead, it lies in the formation of one's character. Not information, but formation of character should be at the center of educational enterprise. As the administrative head of the college, I make enormous effort to make the learning in St Britto's unique and interesting. To this end, we recruit competent professors who have the skills to teach you and help you form your character in the right way. For a quality institution teachers are crucial and fundamental. They must have the competence to generate interest in students in the subjects they teach. Teaching is not about deposit of facts and figures; instead it is about critical thinking and analytical skills. We guide our faculty to place emphasis on this for which we have regular faculty development programmes to update their knowledge and develop new pedagogical skills. Realizing innovation as the engine that drives growth, our faculty makes effort to be innovative in the ways they teach and evaluate the learning. More importantly, our faculty will accompany you in your growth. By the end of your studies with us you will become able, capable, and employable. At the end of your studies, we want you to be entrepreneur and complete human being.

Success in life,

I feel, is not measured by the money you earn and comfort you buy but it is measured by how you handle yourself and relate to others. All your education must make your life meaningful not to you and but also to others. This is what we aim at in our college.

With Best Wishes

Dr. Vimala Rani Britto

Vision

To form and evolve a vibrant scientific and educational community that is creative, adaptable and internationally renowned for excellence in education, in research and for improving the society through its innovative educational Strategies.

Mission

Advancing the frontiers of knowledge blending theory with practice Motivating and enabling students to seek the highest levels of intellectual achievements and personal growth To become complete human beings. Sharing knowledge, discoveries and intentions for the betterment of the world at large. Regular Seminars, conferences and workshop for students and faculty members.



DEPARTMENT OF SHIPPING & LOGISTICS

Shipping and Logistics industry has always been a major contributor to global prosperity. The imports and exports that generate global trade are all carried via sea routes. Around 90% of world trade takes place through ships. A development in logistic sector facilitates the international trade, increases the competitiveness in countries and thus appears to be an important determinant of growth and development.

Need for trained logistics professionals

There is a dearth of trained professionals in the industry and industry is waiting with open arms to adsorb worthy candidates. After introducing the technology including critical 'e-skilss' (ICT-related skills and competencies), working environment of the industry is changed and greater skills are demanded on entry-level and formerly low-skilled roles. Since the industry is getting more international, strong language skills and professional skills are needed.

Scope & Opportunities

The course will groom the students as prospective managers and executives. It is suitable for both boys and girls since these are land based jobs. After completing the course, the students will have the opportunity of being absorbed in various logistics organizations such as Liner Companies, Freight Forwarders, Claim Handling Firms, Marine Insurance and Surveying Firms, Container Freight Stations, Export Oriented Units, Stevedoring, Ship Agents, Chartering Firms, Ship Management Companies, Custom House Agents, Airline Cargo Section etc.

PG DIPLOMA IN	SHIPPING & LOGISTICS	1 Year
DIPLOMA IN	LOGISTICS & SUPPLY CHAIN MANAGEMENT	1 Year
DIPLOMA IN	AIR CARGO MANAGEMENT	1 Year
DIPLOMA IN	CUSTOM HOUSE AGENCY	1 Year
CERTIFICATE IN	PORT AGENCY	6 Months
CERTIFICATE IN	CONTAINERIZATION & ALLIED BUSINESS	6 Months
CERTIFICATE IN	CHARTERING & SHIP BROKING	6 Months



DEPARTMENT OF FASHION DESIGN

Fashion has always occupied a special position in the minds of the people. This field always acquires a new shape with every change in the society. Fashion has always been the most attractive industry in the human civilization and as different civilizations have come together, the fashion industry of each nation has also intermingled giving rise to a global fashion market. The size of this global fashion market is huge and the demand is diverse in every sense. The companies catering to these markets need specialists who understand the technicalities of these markets and can help in producing goods that are in tune with constantly changing demand. Today, the fashion industry, just like many other global industries, engages special designing techniques, production methods and marketing tools. It demands specially trained people for these. The course introduced by St. Britto's College fulfills these demands.

DIPLOMA IN

PATTERN MAKING AND GARMENT CONSTRUCTION

1 Year

CERTIFICATE
IN

FASHION DESIGN AND ILLUSTRATION

6 Months



DEPARTMENT OF VISUAL COMMUNICATION & MULTIMEDIA

The world has always looked at the subcontinent for its finesse in the world of arts. Our media has taken the world's mind share by storm. ST.BRITTO'S offers fundamental courses for the aspiring in the field of Media Communication. The purpose of the courses in Media, Journalism and Advertising is to prepare students for rewarding careers in the fields of media through its curriculum like Printing Media, Television Media, Cine Media, Multi Media, Journalism and advertising. On completion of these courses, students will be ready to assume effective roles in professional media careers both public and private.

DIPLOMA IN

FILM PRODUCTION

1 Year

CERTIFICATE
IN

WEB DESIGNING

6 Months

PG DIPLOMA / DIPLOMA / CERTIFICATE COURSES

PG DIPLOMA IN SHIPPING & LOGISTICS

TITLE	PAPER
PAPER 1	FUNDAMENTALS OF SHIPPING
PAPER 2	MANAGEMENT PROCESS
PAPER 3	LOGISTICS MANAGEMENT
PAPER 4	SUPPLY CHAIN MANAGEMENT
PAPER 5	PORT & TERMINAL AND CARGO LOGISTICS
PAPER 6	CUSTOMS PRACTICE
PAPER 7	PORT AGENCIES
PAPER 8	EXIM MANAGEMENT
PAPER 9	CORPORATE COMMUNICATIONS
PAPER 10	PROJECT WORK

DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT

TITLE	PAPER
PAPER 1	INTRODUCTION TO SHIPPING
PAPER 2	LOGISTICS MANAGEMENT
PAPER 3	SUPPLY CHAIN MANAGEMENT
PAPER 4	CUSTOMS PROCEDURE
PAPER 5	WAREHOUSE MANAGEMENT
PAPER 6	CORPORATE COMMUNICATIONS

DIPLOMA IN AIR CARGO MANAGEMENT

TITLE	PAPER
PAPER 1	INTRODUCTION TO SHIPPING
PAPER 2	AIR CARGO MANAGEMENT
PAPER 3	WAREHOUSE MANAGEMENT
PAPER 4	CUSTOM HOUSE PRACTICE
PAPER 5	IMPEX PRACTICE
PAPER 6	CORPORATE COMMUNICATIONS

DIPLOMA IN CUSTOM HOUSE AGENCY

TITLE	PAPER
PAPER 1	INTRODUCTION TO SHIPPING
PAPER 2	CUSTOM HOUSE PRACTICE
PAPER 3	LOGISTICS MANAGEMENT
PAPER 4	WAREHOUSING, FTWZ & EEZ
PAPER 5	IMPEX PRACTICE
PAPER 6	CORPORATE COMMUNICATIONS

DIPLOMA IN PATTERN MAKING & GARMENT CONSTRUCTION

TITLE	PAPER
PAPER 1	TEXTILE AND FASHION DESIGNING
PAPER 2	PATTERN MAKING & GRADING
PRACTICAL 1	APPAREL MANUFACTURING TECHNIQUES (LAB)
PRACTICAL 2	GARMENT CONSTRUCTION - 1
PRACTICAL 3	GARMENT CONSTRUCTION - 2
PRACTICAL 4	COMPUTER AIDED FASHION DESIGNING (LAB)

DIPLOMA IN FILM PRODUCTION

TITLE	PAPER
PAPER 1	INTRODUCTION TO SCREEN WRITING
PAPER 2	MOVIE DIRECTION
PAPER 3	VISUALIZATION & PHOTOGRAPHY
PAPER 4	AUDIOGRAPHY & SOUND
PAPER 5	EDITING TECHNIQUES FOR FILM
PAPER 6	VIDEO PRODUCTION PRACTICAL

PG DIPLOMA / DIPLOMA / CERTIFICATE COURSES

CERTIFICATE IN PORT AGENCY

COURSE CODE	COURSE NAME	CREDITS
CCPA1	TRAMP AGENCY	4
CCPA2	LINER AGENCY	4
CCPA3	STEVEDORING AND CARGO WORK	4

CERTIFICATE IN CONTAINERIZATION & ALLIED BUSINESS

COURSE CODE	COURSE NAME	CREDITS
CCCA1	FREIGHT FORWARDING	4
CCCA2	CONSOLIDATION	4
CCCA3	NVOCC OPERATION	4

CERTIFICATE IN CHARTERING & SHIP BROKING

COURSE CODE	COURSE NAME	CREDITS
CCCB1	DRY CARGO CHARTERING	4
CCCB2	LIQUID CARGO BROKERING	4
CCCB3	MARITIME LAW	4

CERTIFICATE IN FASHION DESIGN & ILLUSTRATION

COURSE CODE	COURSE NAME	CREDITS
CCFI1	FASHION SKETCHING	4
CCFI2	TEXTILE DESIGN & COLOUR SCHEME	4
CCFI3	COMPUTER AIDED DESIGNING - PRACTICAL	4

CERTIFICATE IN WEB DESIGNING

COURSE CODE	COURSE NAME	CREDITS
CCGC1	INTRODUCTION TO WEB DESIGNING (HTML & CSS)	4
CCGC2	IMAGE & GRAPHICS IN MULTIMEDIA	4
CCGC3	WEB DESIGNING & MULTIMEDIA PRACTICAL	4

ELIGIBILITY

- . Postgraduate Diploma Courses- Any Degree
- . Diploma and Certificate Courses- Pass in 12th or equivalent or 10th Pass with ITI or 10th Pass with 3 year
- . Diploma in Polytechnic Colleges conducted by Govt. of Tamil Nadu or equivalent

PROJECT WORK

Each candidate shall be required to take up a project work between the first and second semester. The student will select a topic and also indicate the project guide. Three typed copies of the project report shall be submitted to the University through the Head of the Department not later than the 30th May.

EXAMINATIONS (SEE for PG Diploma / Diploma and Certificate Courses separately as per BOS letter dt. 05-10-2018)

The examinations in Theory and subjects project work shall comprise continuous internal assessment throughout the semesters and terminal examinations, which shall be conducted by the University at the end of the semester. All terminal examination in theory subjects of all the semesters and the Project Work and Vivo-Voce shall be conducted at the end of each semester (both in November / December and June / July).

The maximum marks for each theory subjects shall be 100 of which 75 shall be for the University examination and 25 for the internal assessment. For project work, the maximum marks shall be 100 of which 75 shall be for the Vivo-voce and project work (University examination) and 25 for the internal assessment.

There shall be Examinations at the end of course in the month of November/December and June/July. A candidate who does not pass the Examination in any subject(s) shall be permitted to appear in such failed subject(s) in the subsequent examinations to be held in June/July and November/December.

The result will be published through the Centres in which they took the examinations.

INTERNAL ASSESMENT (IA) = 25 Marks

Test	- 10 Marks
Seminar	- 10 Marks
Assignments	- 05 Marks
Total	- 25 Marks

CONDONATION

Students must have earned 75% of attendance in each course for appearing for the examination. Students who have earned 70% to 74% of attendance will have to apply for condonation in the prescribed form with the prescribed fee of Rs.500/- (Rupees five hundred). Students who have earned 60% to 69% of attendance will have to apply for condonation in the prescribed form with the prescribed fee of Rs.500/- (Rupees five Hundred) along with Medical Certificate. Students who have attended below 60% are not eligible to appear for the examination and they shall re-do the semester(s) after completion of the course, with the prior permission of the REGISTRAR of the University.

CLASSIFICATION OF SUCCESSFUL CANDIDATES (Separate for PG Diploma / Diploma / Certificates)

Those who secure 60% or above the maximum marks shall be declared to have passed in I class; those who secure with 50% or above but below 60% shall be declared to have passed in II class.

AWARD OF CERTIFICATE

A candidate shall be eligible for the award of the Diploma if he/she has passed all the examinations prescribed thereof.

REVISION OF REGULATIONS AND CURRICULUM:

The University may from time to time revise, amend and change the regulations and the curriculum if found necessary.

FEE STRUCTURE

Application Fee:

Rs.250/- + Rs.45/- (18% GST) = Rs.295/- in the form of Demand Draft in favour of "The Registrar, Bharathidasan University" payable at Tiruchirappalli. Other fees to be remitted at the time of Admission by the students along with Tuition Fee

Sl.No	Name of the Course(s)	Tuition Fee
1	POSTGRADUATE DIPLOMA IN SHIPPING & LOGISTIC	Rs. 40,000/-
2	DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT	Rs. 30,000/-
3	DIPLOMA IN AIR CARGO MANAGEMENT	Rs. 30,000/-
4	DIPLOMA IN CUSTOM HOUSE AGENCY	Rs. 30,000/-
5	DIPLOMA IN PATTERN MAKING AND GARMENT CONSTRUCTION	Rs. 30,000/-
6	DIPLOMA IN FILM PRODUCTION	Rs. 40,000/-
7	CERTIFICATE COURSE IN PORT AGENCY	Rs. 20,000/-
8	CERTIFICATE COURSE IN CONTAINERIZATION & ALLIED BUSINESS	Rs. 20,000/-
9	CERTIFICATE COURSE IN CHARTERING & SHIP BROKING	Rs. 20,000/-
10	CERTIFICATE COURSE IN FASHION DESIGN AND ILLUSTRATION	Rs. 20,000/-
11	CERTIFICATE COURSE IN WEB DESIGNING	Rs. 20,000/-

Sl.No	Name of the Course(s)	Outbound	Placement Fee
1	POSTGRADUATE DIPLOMA IN SHIPPING & LOGISTIC	Rs. 7,000/-	Rs. 3,000/-
2	DIPLOMA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT	Rs. 6,000/-	Rs. 3,000/-
3	DIPLOMA IN AIR CARGO MANAGEMENT	Rs. 6,000/-	Rs. 3,000/-
4	DIPLOMA IN CUSTOM HOUSE AGENCY	Rs. 6,000/-	Rs. 3,000/-
5	DIPLOMA IN PATTERN MAKING AND GARMENT CONSTRUCTION	Rs. 6,000/-	Rs. 3,000/-
6	DIPLOMA IN FILM PRODUCTION	Rs. 6,000/-	Rs. 3,000/-
7	CERTIFICATE COURSE IN PORT AGENCY	Rs. 5,000/-	Rs. 3,000/-
8	CERTIFICATE COURSE IN CONTAINERIZATION & ALLIED BUSINESS	Rs. 5,000/-	Rs. 3,000/-
9	CERTIFICATE COURSE IN CHARTERING & SHIP BROKING	Rs. 5,000/-	Rs. 3,000/-
10	CERTIFICATE COURSE IN FASHION DESIGN AND ILLUSTRATION	Rs. 5,000/-	Rs. 3,000/-
11	CERTIFICATE COURSE IN WEB DESIGNING	Rs. 5,000/-	Rs. 3,000/-

Note: Tuition Fee should be paid - in the form of Demand Draft in favour of "The Registrar, Bharathidasan University" payable at Thiruchirappalli. Outbound Training and Placement Assistance Fee should be paid - in the form of Cash or Demand Draft in favour of "St. Britto's College" payable at Chennai. In addition to the above, other fees to be remitted at the time of Admission by the students along with Tuition Fee are as follows:

For Post Graduate Diploma Course Students

Sl.No	Particulars of Fee	For Bharathidasan University	Other University Degree Students	Other University Degree Students (outside India)
1	Registration	500	200	200
2	Recognition	Nil	750	5000
3	Matriculation	Nil	100	100
	Total	200	1050	5300

For Diploma & Certificate Course Students

Sl.No	Particulars of Fee	State Board within Tamil Nadu	Other Board within India outside Tamil Nadu	Other Board (Outside India)
1	Registration	100	100	100
2	Recognition	250	750	5000
3	Matriculation	100	100	100
	Total	450	950	5200

PASSING MINIMUM (Separate for PG Diploma and Diploma and Certificate)

A candidate shall be declared to have passed in each course if he/she secures not less than 40% marks in the University Examinations and 40% marks in the Internal Assessment and not less than 50% in the aggregate, taking Continuous Assessment and University Examinations marks together.

University Examination Fees (for PG Diploma Courses)

Students shall pay Rs. 50/- for Exam application fee, Rs 200/- per theory paper and Rs. 500/- for project and Rs. 100/- per mark statement, Rs. 200/- for consolidated mark statement, Rs. 200/- for provisional certificate and Rs. 800/- for Convocation degree certificate at the time of examination as prescribed by the University which is subject to change.

University Examination Fees (for Diploma and Certificate Courses)

Students shall pay Rs. 50/- for Exam application fee, Rs 75/- per theory paper and Rs. 100/- for project and Rs. 100/- per mark statement, Rs. 200/- for provisional certificate, Rs. 800/- for Convocation degree certificate at the time of examination as prescribed by the University which is subject to change.

All payments towards the programme has to be made in the form of DD drawn in favour of "Bharathidasan University" payable at Tiruchirappalli and the candidate details such as Name and Contact Mobile Number has to be mentioned at the back of the DD.

CONTACT DETAILS:

St. Britto's College, 2nd Main Rd, Officers Colony, Adambakkam, Chennai, Tamil Nadu - 600088

Contact Numbers. 044-2244 2222 / 2245 3544 Email ID: admin@stbritoacollege.edu.in Website: www.stbritoacollege.edu.in